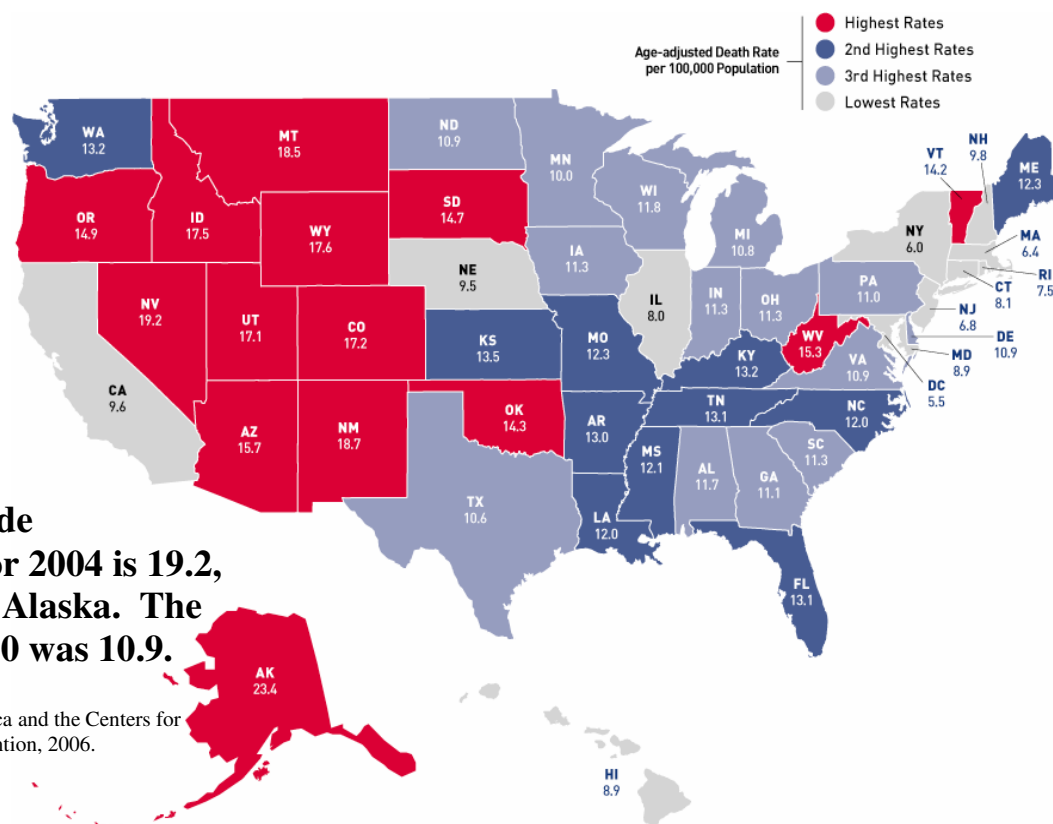


SUICIDE IN NEVADA FACT SHEET

2007

Suicide Death Rates – US 2004*



Nevada's suicide rate/100,000 for 2004 is 19.2, second only to Alaska. The US rate/100,000 was 10.9.

Sources: Research!America and the Centers for Disease Control and Prevention, 2006.

89 people per day die by suicide in the US. Imagine the horror and outrage if 89 passengers died in a plane crash every day, 365 days a year. That is the impact of suicide on our families and communities.

*2004 statistics are most current available from the CDC.

National Suicide Prevention Lifeline: 1-800-273-TALK (8255)

OFFICE OF SUICIDE PREVENTION (OSP) ACCOMPLISHMENTS IN 2006

STATUTORY ORIGIN: NRS 439.511, 439.513 (Office established State fiscal year 2006)

- Completion of the Nevada Suicide Prevention Plan (summary on next page)
- Office of Suicide Prevention website provides up-to-date information and assistance related to suicide in Nevada and the United States;
- The OSP staff were certified by LivingWorks Education, as trainers in the Applied Suicide Intervention Skills (ASIST) program, which engages participants in two-days of suicide first-aid skills training;
- Suicide Prevention Resource Directory Updated for 2007
- Anti-stigma campaign targeting parents was aired in cooperation with Southern Nevada Health District and Clark County Children's Mental Health Consortium
- Nevada Gatekeeper Training program developed and implemented;
- OSP staff is providing ongoing technical assistance to the Elko County Suicide Prevention Network;
- Elko County School District's administrators, counselors, nurses and teachers have benefited from the available training programs such as ASIST, QPR and Nevada Gatekeeper, currently provided by the Office of Suicide Prevention;
- A collaboration with the Pyramid Lake community and Indian Health Services led to a \$5,000 award to conduct a youth focused needs assessment;
- The Suicide Prevention Trainer and Networking Facilitator has been invited to present at three National conferences due to her expertise and national reputation;
- A collaboration with Crisis Call Center during Suicide Prevention Week led to the creation of the First "Faces of Suicide" Lifekeeper Quilt in Northern Nevada;
- OSP staff are diligently implementing a community-driven, comprehensive suicide prevention pilot program for youth in Clark County and participating in a local and national evaluation effort to determine its effectiveness and value.
- Ten schools in Clark County were identified for the pilot and targeted with suicide prevention programming which links students at risk and their families to appropriate treatment services.
- The Youth Suicide Prevention pilot project has contracted with the Institute for Children's Research and Policy to implement a collaborative local program evaluation which will expand the field's knowledge base about effective methods of information dissemination and quality assurance in Service delivery.

The Facts about Suicide

- Nevada has the 2nd highest rate in the nation at 19.2/100,000.
- Nevada's rate is double the national average of 10.9/100,000.
- Suicide is the 6th leading cause of death for Nevadans.
- Suicide is the 3rd leading cause of death for our youth age 10-24.
- Males make up 80% of suicide deaths at an average rate of 33.3 per 100,000.
- Nevada seniors over 60 have the highest suicide rate in the nation, over double the national average rate for the same age group.
- More Nevadans die by suicide than by homicide, HIV/AIDS or automobile accidents.
- Native American Youth have the highest rate of suicide.
- Firearms are used in 59% of suicide deaths.
- Average medical cost per suicide completion in Nevada: \$3,305.*
- The estimated cost of Nevadans dying by suicide in 2004: \$1,454,200.*

*Source: Suicide prevention Resource Center, State of Nevada Fact Sheet Online, 2007. Costs are based on 1999-2003 averages. Calculation based on CDC 2004 Suicide deaths for Nevada (n=440) and the assumption medical costs remain same.

National Suicide Prevention Lifeline: 1-800-273-TALK (8255)

NEVADA SUICIDE PREVENTION PLAN

SUMMARY

The Nevada Suicide Prevention Plan is closely based on the *National Strategy for Suicide Prevention, 2001*. The Nevada Suicide Prevention Plan has eleven goals and 35 objectives. Those goals and objectives include three major focal points: Awareness, Intervention and Methodology (AIM) of suicide prevention in the State of Nevada. The AIM Model:

Awareness:

- Increase awareness through education, training and media that suicide is a serious public health problem that can be prevented;
- Utilize the Office of Suicide Prevention as a clearinghouse of information regarding suicide and suicide prevention;
- Develop partnerships and strategies to reduce the stigma associated with being a consumer of mental health, substance abuse and suicide prevention services;
- Promote awareness that mental health is an essential component of overall health and wellbeing.

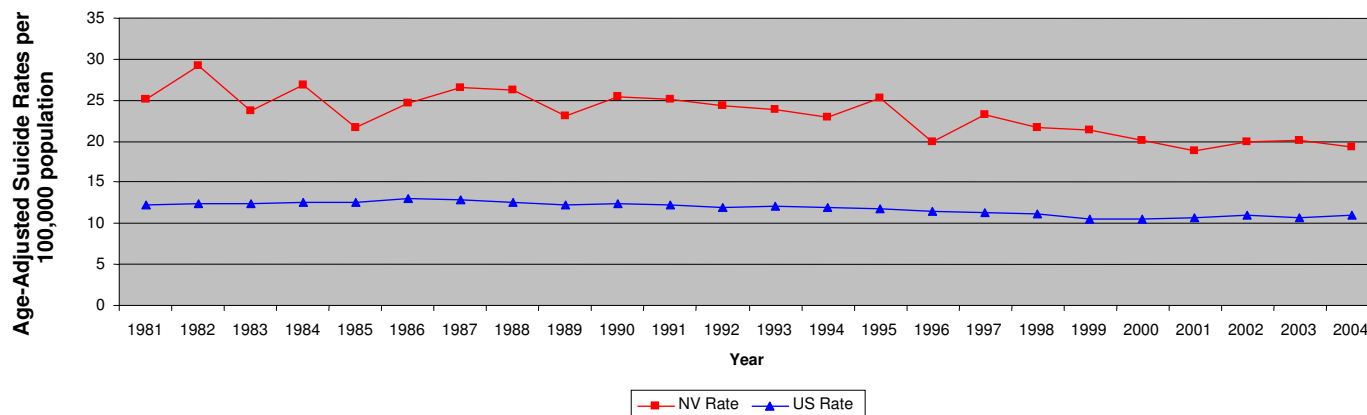
Intervention:

- Collaborate with communities and agencies to develop comprehensive suicide prevention plans;
- Enhance survivors of suicide loss bereavement services statewide;
- Promote efforts to reduce access to lethal means and methods of self-harm;
- Improve access to appropriate treatment and care;
- Augment training opportunities targeting professionals to improve assessment and management of suicidal persons in their care.

Methodology:

- Partner with agencies statewide to advance suicide prevention research efforts to increase our knowledge of evidence-based practices;
- Improve and expand surveillance systems of suicide deaths and non-fatal attempts to more accurately inform prevention planning.

Comparison of NV and US Suicide Rates: 1981-2004



Source: Centers for Disease Control and Prevention, National Center for Injury Prevention and Control. Web-based Injury Statistics Query and Reporting System (WISQARS) [online]. (2005) Available from URL: www.cdc.gov/ncipc/wisqars NOTE: Coding systems changed in 1999 from ICD9 to ICD10.

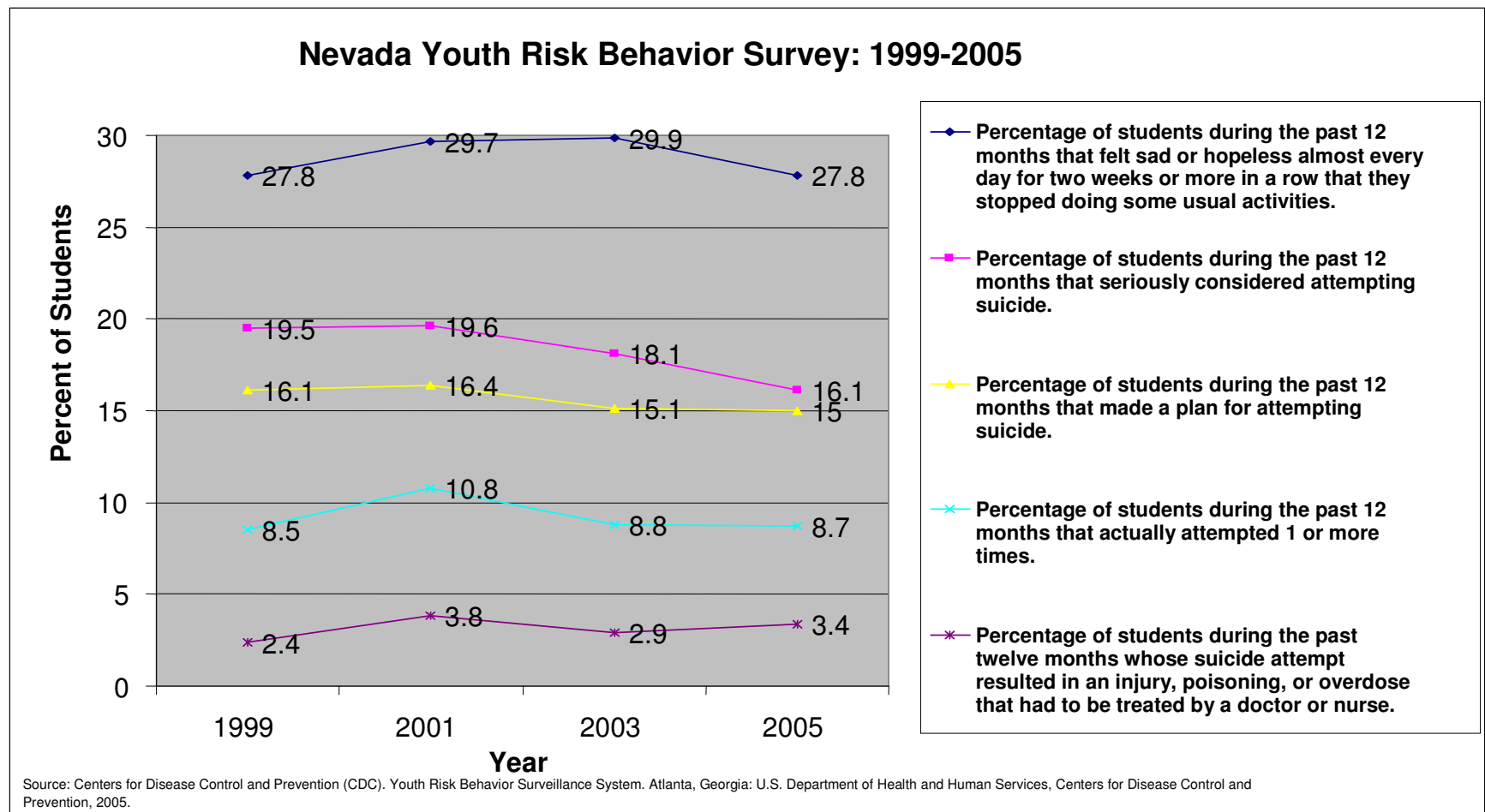
National Suicide Prevention Lifeline: 1-800-273-TALK (8255)

THE TOLL ON OUR YOUTH IN NEVADA

Using Youth Risk Behavior Survey rates from 2005, the following are estimated:

- **21,789** NV youth seriously considered attempting suicide**
- **20,300** NV youth made a plan to attempt suicide**
- **11,774** NV youth attempted one or more times**
- **400** of those NV youth that made an attempt, required treatment by a doctor or nurse**

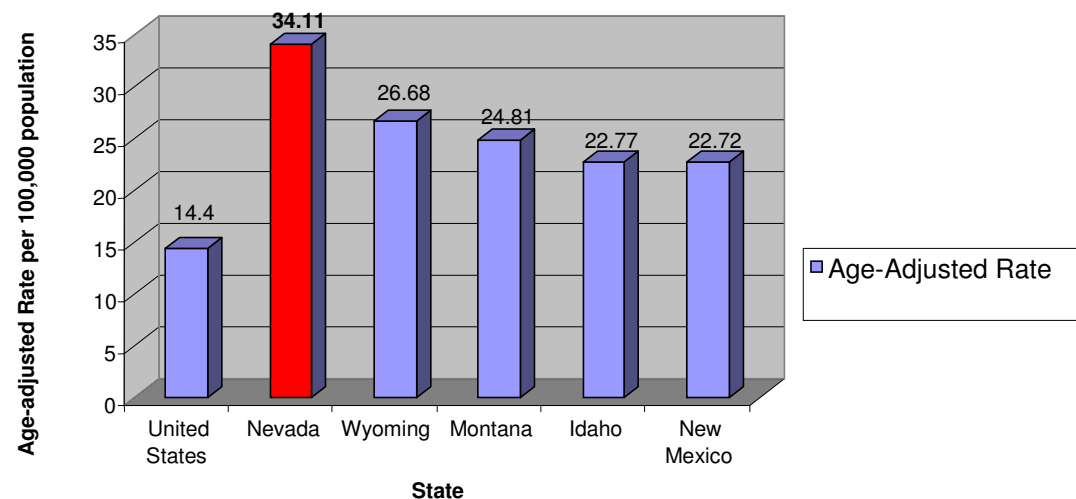
****Source:** Suicide prevention Resource Center, State of Nevada Fact Sheet Online, 2007. Calculation based on *Youth Risk Behavior Surveillance System*. Atlanta, Georgia: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, 2005 and Population Division, U.S.Census Bureau, 2005, released Aug. 4th, 2006.



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Nevada Seniors in Crisis

States with Highest Average Suicide Rates in the U.S. from 1999-2004: Ages 60-85+



Source: Centers for Disease Control and Prevention, National Center for Injury Prevention and Control. Web-based Injury Statistics Query and Reporting System (WISQARS) [online] (2005).

For more information about the Office of Suicide Prevention or the Nevada Suicide Prevention Plan please go to:
www.suicideprevention.nv.gov

National Suicide Prevention Lifeline: 1-800-273-TALK (8255)